



Richland Hospital CHIP • Community Health Improvement Plan

In 2017, The Richland Hospital, Inc. collaborated with county and area agencies to address health needs identified and prioritized in the 2016 Community Health Needs Assessment (CHNA). The purpose of the CHNA was to provide data driven direction to our efforts. This 2018 plan summarizes actions taken and accomplished in 2017 and actions planned for 2018 to address the priorities identified in the 2016 CHNA. It is built upon valuable input gathered during the CHNA process and through work done in addressing these needs in 2017.

The three priorities are identified below. The following plan will utilize the letter codes for each.

M = Mental Health

S = Substance Abuse Treatment and Prevention

O = Overweight / Obesity Treatment and Prevention

The Richland Hospital Community Connections team oversees the Richland Hospital CHIP. Members of that team include:

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- Stephanie Hegland, Director of Senior Life Solutions, Richland Hospital
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1. Increase the number of mental health providers in Richland County by 2019.

- According to the **2016 County Health Rankings**, Richland County has less than half the mental health providers per capita than the statewide average.
- Richland County is a Federally Designated Mental Health Professional Shortage Area (HPSA) according to the Wisconsin Department of Health Services Division of Public Health Wisconsin Primary Care Office. HPSAs have significant shortages of psychiatrists, a significant percentage of the population below poverty, and a lack of mental health resources in the surrounding area.

M1a = Grow the Senior Life Solutions (SLS) program	
Goal	<p>2017 – To grow the program to provide maximum access for the track in place. Accomplished.</p> <p>2018 – Support the argument that there is a need to add a track and expand the program.</p> <p>2019 – Grow the program to capacity for the second track.</p>
Measures	<p>The number of people participating in the program and the number of staff needed to provide that care.</p> <ul style="list-style-type: none"> • 2017: The first track is at maximum capacity of patients with a waiting list. Senior Life Solutions began seeing patients. Four people made up the initial SLS mental health team: A psychiatrist, a licensed social worker, a registered nurse, and a patient coordinator. • 2018: A new track being planned to begin in mid-2018..
Description	<p>The Richland Hospital's Senior Life Solutions program is an intensive outpatient group counseling program that is designed to meet the unique needs of individuals over the age of 65 struggling with depression and anxiety often related to aging. After growing the program to the maximum number of patients for the existing mental health team, the Richland Hospital's goal is to support the need for additional staff. This will bring increase the number of mental health providers in our area and it will improve access to this mental health service.</p>
M1b = Support the Southwestern Wisconsin Community Action Program (SWCAP) Mental Health Coalition	
Goal	<p>The Richland Hospital will work with Richland Medical Center to be part of the regional coalition that will be developing implementation plans with the ultimate outcome of a regional improvement in behavioral health, improved physical health among those with behavioral health conditions, and improved prevention and healthcare resources.</p>
Measure	<p>Richland Hospital to work with Richland Medical Center to have representation on the coalition.</p> <ul style="list-style-type: none"> • 2017: A Richland Hospital representative sits on the SWCAP Mental Health Coalition board. • 2017: Richland Hospital representatives are working with SWCAP and Richland County Children and Family Advisory Council to support local efforts to bring a NAMI (National Alliance on Mental Illness) Support Group to Richland County.

<p>Description</p>	<p>(SWCAP) has been awarded funding through the Advancing a Healthier Wisconsin (AHW) Endowment at the Medical College of Wisconsin (MCW). The AHW Endowment has announced funding for 10 Community Coalitions through its Healthier Wisconsin Partnership Program (HWPP) and its initiative focused on community-based behavioral health. This project will focus on Iowa, Grant, Green Lafayette and Richland counties and will collaborate with several local community partners including all seven region hospitals, all five health departments, many other social service, health care and other agencies and in partnership with the University of Wisconsin Population Health Institute.</p> <p>An initial \$200,000 award will support participation in the first year of an eight-year initiative that will total approximately \$1.5 million. The first year of funding is focused on developing implementation plans with the ultimate outcome of a statewide improvement in behavioral health, improved physical health among those with behavioral health conditions, and improved prevention and healthcare resources.</p> <p><i>NAMI, the National Alliance on Mental Illness, is the nation’s largest grassroots mental health organization dedicated to building better lives for the millions of Americans affected by mental illness.</i></p> <p><i>What started as a small group of families gathered around a kitchen table in 1979 has blossomed into the nation’s leading voice on mental health. Today, we are an association of hundreds of local affiliates, state organizations and volunteers who work in your community to raise awareness and provide support and education that was not previously available to those in need.</i></p>
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2. Addressing Mental Health: Decrease the number of poor mental health days for individuals living in Richland County 3.5 days according to 2016 County Health Rankings. Additionally, try to decrease the number of poor mental health days for people in Muscoda (Iowa County 3.3 days, Grant County 3.4 days) and Spring Green (Sauk County 3.5 days) by 2019.

- o This measure is based on survey responses to the question: “Thinking about your mental health, which includes stress, depression, and problems with emotions, for how many days during the past 30 days was your mental health not good?” The value reported in the County Health Rankings is the average number of days a county’s adult respondents report that their mental health was not good. The measure is age-adjusted to the 2000 US population.
- o In the Community Asset Mapping event participants shared that there is a lack of knowledge about the resources and assets already available that can improve mental health. We hope to decrease the number of poor mental health days for people in the communities we serve by connecting them to the resources already available.

<p>M2a = Improve access to information about existing, local mental health resources</p>	
<p>Goal</p>	<p>Create a process and procedure whereby agencies, organizations, and groups can easily submit information about services or events to the hospital with the understanding that each will be assessed and if appropriate promoted via hospital website.</p>

Measures	<p>2017: Get a process and procedure developed in 2017 and invite agencies, organizations, and groups to submit information.</p> <ul style="list-style-type: none"> • Senior Life Solutions maintains a binder that contains a list of local resources regarding mental health. <p>2018: Promote and grow a robust offering of mental health resources made available on richlandhospital.com in 2018.</p> <p>2019: Be considered a solid resource for local mental health information by 2019.</p>
Description	<p>At the CHNA focus group meetings and the Asset Mapping event, participants identified that while there are many mental health resources in our area, very few people know about what is available. The Richland Hospital plans to enrich the health and wellness information already available on the www.richlandhospital.com to include information about local mental health resources.</p>

M2b = Support and Promote Local Grief Support Groups

Goal	<ol style="list-style-type: none"> 1. The Richland Hospital will work with Home Health United and other organizations to ensure that grief support opportunities continue to be offered locally and that individuals needing to utilize these resources are aware of them. 2. Research grief support offerings in Spring Green and Muscoda so that we can promote them to the communities.
Measures	<ol style="list-style-type: none"> 1. To maximize grief support opportunities offered locally each year. <ul style="list-style-type: none"> • 2017 – Richland Hospital provided information about local grief support opportunities on the monthly calendar and monthly mailing. In addition, we posted signs internally for patients, visitors, and staff to see. 2. Promote local grief support opportunities in our newsletter, on our direct mail calendar, and on our website. 3. By 2019, research and assess the viability of offering Resolve Through Sharing® (RTS) at the Richland Hospital.
Description	<p>a) Drop-In Grief Support Group - Monthly drop-in group designed for those grieving the loss of someone in their life. No registration is required. Participants are welcome to attend at their convenience. This group is intended for adults.</p> <p>b) When Mourning Dawns - Weekly interactive sessions designed for those grieving the loss of someone in their life. This group is intended for adults and prior registration is required. A minimum number must be registered for the group to take place. Attendance at all sessions is highly recommended.</p> <p>c) Spouse/Partner Loss - A series for those grieving the loss of a spouse/partner, exploring the unique issues specific to this type of loss. This group is intended for adults, and prior registration is required. A minimum number must be registered for the group to take place. Attendance at all sessions is highly recommended.</p> <p>d) Helping Children Grieve –Attendees will learn the unique aspects of children’s grief, discuss ways to help children cope with grief and loss, and address concerns parents may be having.</p> <ul style="list-style-type: none"> • 2018: Camp Glow to be held in Richland Center.

e) Resolve Through Sharing® (RTS) - teaches an organization proven evidence-based, compassion-first approaches to bereavement care. Their demonstrated “gold standard” bereavement education evolved over three decades of experience. They have trained more than 50,000 healthcare professionals worldwide, in all kinds of organizations—from small-town hospitals to the United States military.

M2b = Support and Promote Southwest Partner efforts

Goal

To work with Southwest Partners to help inspire our youth to pursue skills and then jobs that allow them to stay in our area as a contributing members of the community.

According to data from the National Institute of Mental Health, low-income individuals are two to five times more likely to suffer from a diagnosable mental disorder than those of the highest socioeconomic group. In addition, poor children are at a greater risk for problems including lower IQ, poor academic achievement, poor socioemotional functioning, developmental delays and behavioral problems.

Create greater exposure of Southwest Partner projects and events to inspire the population to experience beautiful Southwest Wisconsin and gain the mental health benefits achieved from being out in nature.

JUNE 30, 2015 - Stanford researchers find mental health prescription: Nature Study finds that walking in nature yields measurable mental benefits and may reduce risk of depression.

Measures

1. Have hospital representation on Southwest Partners career education cooperative to provide insight about hospital career opportunities.

a. 2017: After assessment, Richland Hospital has determined that this does not fit well with our focus, however; we support the spirit of the project.

2. To reach a minimum of 300 people in promoting Southwest Partner projects and events utilizing Word of Mouth Promotion (WOMP) at the hospital and our Facebook page.

a. 2017: We shared information about all SW Partner events with staff via email and with the community via social media and monthly mailings.

Description

Southwest Partners is committed to creating opportunities to enjoy the beautiful outdoors, supporting great schools, supporting strong businesses, and bringing individuals together. Projects that they are working on that support mental health fall under two subgroups.

1. Career Education Cooperative

a. To create a regional school-to-career pathway that prepares students for living wage career opportunities, educational growth and good citizenship.

2. Pine River Trails Projects

- a. Canoe and Kayaking the Pine
- b. Biking Richland County
- c. Snowshoe and Cross Country Ski
- d. Safe ways to School

1. Increase and support maintaining and creating more access to resources for those battling substance abuse

- o In the CHNA focus group meetings and the Asset Mapping event, participants identified that current resources need to be supported so that they can continue to be provided and more services are still needed.

S1a = Assess and, potentially, support the continuation of SMART Recovery	
Goal	Assess SMART Recovery and if found to befitting people in our community, do what we can to ensure the program continues to be offered. 2017 Update: SMART Recovery stopped meeting at Richland Hospital in late 2017.
Measures	1. How many people benefitted from SMART Recovery in the first year? 2. Work to create a plan to meet needs yet unmet. SMART Recovery was discontinued at the end of 2017 due to lack of interest and lack of participations. .
Description	In 2016, Richland Hospital began providing support for SMART Recovery. This is a free support group helping people learn self-empowering tools and providing support for each other in recovery. The goal of SMART Recovery is for you to achieve a healthy, positive and balanced lifestyle so you can conquer new challenges when you feel confident your addictive behavior is behind you
S1b = Support / Promote the availability of Narcotics Anonymous in Richland Center	
Goal	Help to get the information about this program to those who would benefit from it.
Measures	Provide information to the people who can benefit from the program through material dissemination in our Emergency Department and through our website. 2017: Information was made available through monthly calendar postings and mailings.
Description	Richland County Health and Human Services began the program in 2017. Narcotics Anonymous (NA) is patterned after Alcoholics Anonymous (AA). Groups are made up of people who meet regularly to help each other stop using drugs and stay drug-free. They utilize 12 steps to reflect the disease concept of addiction. Through this 12-step program, NA provides a recovery process and support group for people who are quitting substance abuse.
S1c = Provide addiction medicine in primary care settings through RH Rural Health Clinics	
Goal	1. Muscoda Health Center (MHC) <ul style="list-style-type: none"> a. Support Dr. Andy Wright's practice in providing treatment to people in the Muscoda area experiencing substance use disorders. 2. Spring Green Medical Center (SGMC) <ul style="list-style-type: none"> a. Explore the feasibility of Spring Green Medical Center working with Tellurian to participate in the Sauk County Medication Assisted Treatment (MAT) Grant.

	<p>b. UPDATE: After careful consideration, it was determined that SGMC is not a good fit for providing this treatment.</p>
Measures	<p>1. MHC: Dr. Wright’s ability to maintain a balance practice that provides access to patients seeking family medicine, obstetrics, and treatment of substance use disorders (SUDs).</p> <p>a. 2017: Dr. Wright was successful in providing addiction medicine at Muscoda Health Center.</p> <p>2. SGMC to evaluate risks, obtain support of a process plan, and assess reimbursement. Possibly, submit a proposal to Richland Hospital Board.</p> <p>a. 2017: Not feasible at SGMC.</p>
Description	<p>1. Research supports integrating substance use disorders with primary care. Primary medical facilities provide a safe place for individuals with SUDs to engage in treatment without stigma attached. In addition, the primary care setting provides providers with an opportunity to better identify, assess, intervene, and support patients with SUDs.</p> <p>2. The Sauk County MAT program strives to help recovering heroin addicts build a life worthy of living sober. In an effort to address the growing concern of heroin and prescription drug addiction, including overdoses, Sauk County Department of Human Services and the State of Wisconsin have partnered to expand Medication Assisted Treatment (MAT) services. Through a grant awarded by the U.S Substance Abuse and Mental Health Services Administration (SAMHSA), funding in the amount of \$1,000,000 per year will be available for a 3-year term. This grant will provide individuals struggling with opiate addiction access to Vivitrol, a non-narcotic opiate blocker medication developed to assist in treatment and recovery from opiate addiction. The MAT program was implemented in Sauk County in 2016 with implementation to follow in Columbia and Richland Counties.</p> <p>a. It was determined in 2017 that SGMC would not be participating in this program.</p>
S1d = Create a Comprehensive Resource Page on the hospital’s website	
Goal	<p>2018 Goal = The goal would be to create the resource in conjunction with community stakeholders. Create a maintenance plan. Promote it to the community so that those who need information have can find it. Utilize SEO to ensure that the resource is easily found on search engines.</p>
Measures	<p>Get it created in 2018.</p>
Description	<p>At many of the community events, resources are identified that many do not know about. It is a struggle for community members to access information they need in critical times. We hope to address this with the resource.</p>

2. Reduce the number of alcohol –impaired driving deaths in Richland County 57%, Spring Green (Sauk County 42%), and Muscoda (Iowa County 42%, Grant County 33%) as reported by 2016 County Health Rankings.

- o Key stakeholders identified that alcohol is the cultural norm and that the community has no mindset to change.

S2a = Consistent, thoughtful consideration to evaluate support of community events	
Goal	We will review and edit our donation policy to include evaluation of responsible alcohol guidelines as a measure to evaluate whether or not to support.
Measures	Utilize guidelines to assess the benefits and drawbacks to supporting an event. <ul style="list-style-type: none"> • 2017: Hospital policy reviewed and accepted that we be mindful in this manner regarding providing hospital support to events.
Description	Many popular events in the area have an alcohol component to them whether via the sales of alcohol or via promotion of drinking. A mechanism to assess whether the event and its coordinators have responsible alcohol guidelines in place will help protect our reputation as a leader in health and wellness.
S2b = Support local schools in their efforts to provide drug and alcohol free social opportunities for kids	
Goal	Provide financial or manpower support for all local school district efforts.
Measures	An increase in these types of school sponsored activities. <ul style="list-style-type: none"> • 2017: Sponsored post-prom parties at Richland Center High School, River Valley High School, Riverdale High School and Kickapoo High School.
Description	Local schools provide post-prom events and lock-ins for students to socialize after dances or games.

3. Increase awareness of the substance abuse problem and help create an environment of collaboration for change.

- o In the CHNA, substance abuse was identified as a leading factor putting children and families at risk.
- o Richland County Children and Family Advocacy Council (RCCFAC) has undertaken the task of addressing this issue.

S3a = Support RCCFAC	
Goal	Support Richland County Children and Family Advocacy Council's (RCCFAC) efforts in decreasing substance abuse with hospital employee support, financial support and improved information dissemination.
Measures	Increased number of community events and initiatives designed to reduce any type of substance abuse. <ul style="list-style-type: none"> • 2017: Richland Hospital supported RCCFAC in hosting Town Hall Meetings and seminars. • 2018: Plan to provide similar support for RCCFAC efforts. <ul style="list-style-type: none"> o Town Hall Meeting coming in April 2018 where we will sponsor an "In plain sight" display. • The council developed 5 community member led pillars to address different areas of substance abuse. They include: Prevention, Law Enforcement, Workplace, Harm Reduction, and Treatment. Richland Hospital has representation on each pillar. <ul style="list-style-type: none"> o In 2017, Richland Hospital was represented on each pillar by a staff member.

Description	<p>Inherent in the philosophy of the Richland County Children and Families Advocacy Council is the belief that it is the responsibility of the entire community to prevent child abuse/neglect and all forms of substance abuse. The RCCFAC recognizes its opportunity in addressing these issues and strives to meet its responsibility by promoting public awareness, parent and child education, professional education, and staff development in child abuse/neglect and substance abuse issues within the home and community.</p> <ul style="list-style-type: none"> • 2017: 5 pillars established and led by community members. <ul style="list-style-type: none"> • Prevention is focusing preventing youth from getting access or exposure to substances. • Law Enforcement is working on reoccurring substance abuse. Law enforcement also talked about Narcan. • Workplace group took inventory of existing best practices being utilized locally. • Harm prevention is looking at how to reduce harm to infants through their mother in utero and needle exchange. • Treatment talked about the need for treatment center / mental health treatment as well.
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O Addressing Overweight & Obesity Treatment & Prevention

1. Reduce Richland County’s adult obesity rate by offering programs and providing educational opportunities that give people healthy eating tools.

o The 2016 County Health Rankings report that, Richland County’s adult obesity rate is higher than the Wisconsin statewide average.

O1a = Grow and Expand Diabetes Empowerment Education Program (DEEP).	
Goal	Expand DEEP into more communities that we serve. Update: 2017 – This program is called the Diabetes Prevention and Support Group.
Measures	<ol style="list-style-type: none"> 1. The number of program running. 2017 Goal = 4 <ul style="list-style-type: none"> o Met this goal. 2. The number of communities served. 2017 Goal = 3 <ul style="list-style-type: none"> o Met this goal. 3. The number of people participating in DEEP. 2017 Goal to be established. <ul style="list-style-type: none"> o 2017 Update: DEEP is coming to Viola, WI. 4. The total number of people who participate in DEEP.
Description	DEEP is a Medicare-approved, evidence based diabetes self-management program developed by the University of Illinois, Chicago that has been shown to be successful in helping participants take control of their disease & reduce the risk of complication. DEEP workshops meet once a week. DEEP provides opportunities for participants to acquire the knowledge and skills necessary to maintain a healthy weight and to reduce complications resulting from diabetes, such as kidney failure, amputation, vision loss, heart failure and stroke.

O1b = Maintain our Baby Friendly certification.	
Goal	To have 80% of moms who deliver at Richland Hospital breastfeed initially. <ul style="list-style-type: none"> o The Surgeon General’s goal is to have 75% of moms breastfeed initially.
Measures	1. Maintain certification <ul style="list-style-type: none"> a. Achieved re-certification in 2017. 2. % of moms who leave RH breastfeeding
Description	Breastfeeding reduces the risk of childhood obesity. The Baby-Friendly Hospital Initiative (BFHI) is a global program that was launched by the World Health Organization (WHO) and the United Nations Children’s Fund (UNICEF) in 1991 to encourage and recognize hospitals and birthing centers that offer an optimal level of care for infant feeding and mother/baby bonding.
O1c = Support Farm to School efforts at all school districts in our market	
Goal	Identify which schools in our market have Farm to School Programs and assess what we can do to support the efforts already being made.
Measures	2017 : Reach out to and find out how we can support programs in: <ul style="list-style-type: none"> o Richland Center School District o River Valley School o Riverdale Schools 2018: Work with the each program to be proactive in helping with whatever we can. 2019: Look at other schools in our market and create a plan with them.
Description	The Wisconsin Farm to School Program encourages healthy lifestyles in children and supports local economies. In Wisconsin, comprehensive farm to school programs combine local procurement efforts, nutrition and agricultural education, and student engagement activities such as school gardening and movement, in order to provide students with the broadest benefits. Farm to school activities in Wisconsin have been gaining momentum since 2002, with local food served in more than 235 school districts across the state. Through the commitment of a strong network of partners — including state agencies, schools, farmers, distributors, nonprofits, parents and students — farm to school has become a vibrant movement connecting kids to healthy, local food and connecting farmers to happy, local customers.
O1d = Support Richland Fitness In Total (FIT)	
Goal	1. Always have at least one hospital representative on the coalition. 2. To help Richland FIT maintain a strong and sustainable coalition committed to preventing childhood and adult obesity in Richland County. 3. Support their Point of Purchase Program and help increase access to healthy options/ choices by creating self-sustaining programs at food stands, grocery stores, convenience stores and restaurants. 4. Increase awareness of Richland FIT by communicating the value to the community.

Measures	<p>1. 2017: A member of the hospital’s executive management team is one of the Co-Chairs of the Steering Committee. In addition, the same representative sits on the following Richland FIT Coalition Work Groups: Programs, Community Engagement, Marketing and Advocacy.</p> <p>2. Create a memorandum of understanding (MOU) between Richland FIT and The Richland Hospital for menu review.</p> <p>3. Monthly utilize hospital resources to increase awareness of Richland FIT.</p>
Description	<p>1. Originally, Richland FIT was funded by two grants that allowed them to hire 2 full-time health educators to coordinate objects of the grants. Today, Richland County Health and Human Services continues to oversee Richland FIT with the hope that it would become a community coalition of volunteers who share in the passion of making Richland County a healthier place to live. Having realized that desire, today’s coalition is working to be sustainable, to work to expand on the efforts started through the grants and also to organize events and programs they want to see happen.</p> <p>2. Richland FIT is conducting a nationwide search for appropriate grant funding to support goals.</p> <p>3. The Richland FIT Point of Purchase represents one of several FIT strategies ongoing in the county since 2012 when a UW Partnership Program grant was awarded. The idea was to partner with food sellers and servers to create an environment where making the healthy choice is easier. Working together as a coalition, we aim to get those healthy choices on the table in an attractive way.</p>

2. We want to help increase the number of kids and adults who engage in physical activities including organized and recreational sports.

- o In our CHNA focus group meetings, participants identified two issues that we hope to address.
 - i. They felt that fewer kids are participating in sports.
 - ii. They perceive that adults and children are leading sedentary lifestyles that include too much screen time.

O2a = Grow our A.C.E. Camp (Agility. Core. Excellence)	
Goal	<p>To increase the number of kids participating in ACE Camp and thereby helping them to be able to be more active.</p> <ul style="list-style-type: none"> • 2017 numbers were very low. • 2018 is under review <ul style="list-style-type: none"> o ACE may not be offered as it was traditionally in RC o ATCs may partner with Riverdale schools to provide support for their similar summer program
Measures	<p>Number of kids in the program. 30 is maximum.</p>
Description	<p>By helping kids to move more often and in the way that their bodies are supposed to move, ACE Camp helps give kids the opportunity to feel like they can participate in sports at school and with their friends and family.</p> <p>The A.C.E. Program helps student athletes develop core strength, decrease muscle imbalances and agility so that they are able to be competitive, stay in sports, and maintain an active lifestyle.</p>

	<p>A.C.E. Program helps student athletes develop core strength and agility to:</p> <ul style="list-style-type: none"> • Increase strength, • Improve flexibility, • Improve foot speed, • Improve balance, • Improve posture and coordination, and decrease injury risk as your body learns to distribute forces to appropriate parts of your body. <p>Athletic trainers will use the Functional Movement Screen (FMS) system to evaluate each athlete in attendance; once this information is obtained they will develop daily routines to work on imbalances noted from the testing.</p> <p>What is FMS?</p> <p>The Functional Movement Screen is an innovative system used to evaluate movement pattern quality for clients and athletes. The screen is comprised of seven fundamental movement patterns that require a balance of mobility and stability and place the individual in extreme positions where weaknesses and imbalances become noticeable.</p> <p>What are the benefits of FMS?</p> <ul style="list-style-type: none"> • A consistent and reliable testing method • Easily identifies movement limitations and dysfunction • Improves efficiency, durability, and performance • Provides an enhanced foundation for exercise and performance programming
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O2b = Support and promote Southwest Partner efforts

Goal	Inspire more people to go out and experience beautiful Southwest Wisconsin through physical activity.
Measures	<p>1. To reach a minimum of 300 people in promoting Southwest Partner projects and events utilizing Word of Mouth Promotion (WOMP) at the hospital and our Facebook page.</p> <p>a. Thanks to Mallory Bender's link to Southwest Partner and our Community Connections group, in 2017, we WOMPed (Word of Mouth Promotion) many different Southwest Partner events.</p> <p>b. In 2018, with Mallory's resignation, we will need to get that information from other resources.</p>
Description	<p>Southwest Partners is committed to creating opportunities to enjoy the beautiful outdoors. Pine River Trails is a subcommittee of Southwest Partners and they have the following projects that they are working on.</p> <ol style="list-style-type: none"> 1. Canoe and Kayaking the Pine 2. Biking Richland County 3. Snowshoe and Cross Country Ski 4. Safe ways to School

O2c = Host / participate / volunteer at community events that promote activity or healthy eating

Goal	Improve awareness about available resources so that participation increases.
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Measures	Provide a monthly information piece to the public.
Description	<ol style="list-style-type: none"> 1. Create and hardwire a process by which it is easy for the services, groups, government agencies, and clubs to share information. 2. Utilize Richland Hospital resources including: website, social media, newsletter, and monthly direct mailing. 3. Word of Mouth Promotion (WOMP): Share information, when appropriate, with staff and ask them to share the information with 3 people.

Created and revised by Chris Drea, Director of Community Relations and Marketing at The Richland Hospital, Inc.